Make it easy for others to find your Publications

Manage your Academic Identity!
Increase the visibility of your research!
Learning aims:

After this session:

• You will know why you need an academic identity

• You will know the most important types of academic IDs

• You will be able to create and manage your own academic identity

• You will know what you can do to increase the visibility of your research
People will search for your publications

When you:

- Apply for research funding
- Apply for a job
- Submit a paper
- ...

WEB OF SCIENCE℠  Scopus  Google Scholar
Why do you need an academic ID?

- **Common Names**
  - About 85% of China’s population — share just 129 surnames
  - Kim, Lee, Park are the surnames of 50% of the population of the Korean peninsula

- **Name changes through marriage, divorce etc.**
  Rainer Rees → Rainer Rees-Mertins

- **Variations in authors names caused by the authors themselves or editors**
  Michael W. Eisele | M. W. Eisele | Michael Eisele | M. Eisele | Mike Eisele | Mike W. Eisele

- **Errors in transliteration, e.g. names with diacritical marks**
  Müller → Muller | Mueller | M*ller

- **Compound or hyphenated names**
  Antonio María Caballero Plasencia | Caballero Plasencia A | Caballero A | Caballero AM | Caballero Plasencia AM | CaballeroPlasencia | Plasencia AMC
Exercise

Do a Search for your Name in Scopus (www.scopus.com)!

- Use only your First Name Initials
- Do you have a Doppelgänger?
- Are all your publications in one author record set?
- How many authors with a similar name have publications in the same subject area?
General advice

- Use the same variation of your name consistently on all your papers etc.
- Use a second first name initial
- Use the standard version of your institutional affiliation:

  Eawag: Swiss Federal Institute of Aquatic Science and Technology

  Empa. Swiss Federal Laboratories for Materials Science and Technology

  Swiss Federal Institute for Forest, Snow and Landscape Research (WSL)

  Paul Scherrer Institut (PSI)
Unique author identifiers

- **Researcher ID** (Web of Science)
- **Scopus Author Identifier** (Scopus)
- **Google Scholar Citations** (Google Scholar)
- **ORCID** (Global)
Higher visibility in **WoS** with a **Researcher ID**

![Researcher ID Interface](image)

**ResearcherID:** E-5011-2017

**Other Names:**
- E-mail: rainer.rees-mertins@lib4ri.ch

**Subject:** Enter a Subject

**Keywords:** Enter a Keyword

**ORCID:** http://orcid.org/0000-0003-4963-2319

**Exchange Data With ORCID**

**My Publications:**

<table>
<thead>
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<th>Publication Year</th>
<th>DOI</th>
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Higher visibility in **Scopus** by checking your **Scopus Author ID**

**Author feedback wizard**

Use the Scopus Author Feedback Wizard to collect all your Scopus records in one unique author profile. To locate your documents as completely as possible, please provide all the name variants under which you have published. Once you have submitted the author profile the Scopus Author Feedback Team will process your request within 4 weeks.

If you are unable to find a publication, if there is a problem with the citation count or you have additional feedback, contact the Scopus help desk.

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<th>Initials or First name</th>
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<td></td>
<td>E.g., Smith</td>
<td>E.g., J.L.</td>
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https://www.scopus.com/feedback/author/home.uri#/

Lib4RI Training Series · Make it easy for others to find your Publications · Spring 2018
Higher visibility in **Google Scholar** with an Author Profile

More info: 
Seed dispersal and predation in two populations of Cabralea canjerana (Meliaceae) in the Atlantic Forest of southeastern Brazil


Abstract: The seed dispersal system of a neotropical tree, Cabralea canjerana (Meliaceae), was studied in two forested areas in southeastern Brazil. The first study site, Parque Estadual Intervales (PEI), is a 49,000-ha reserve composed mostly of old-growth ... Cited by 110 Related articles All 8 versions Cite Save

The Use of Fruits and Seeds by Ants in the Atlantic Forest of Southeast Brazil

MA Pizo - PS Oliveira - Biotropica, 2000 - Wiley Online Library

Abstract: Given the abundance of litter-foraging ants and fallen fleshy diaspores on the floor of tropical forests, interactions involving them should be common and may render important consequences for the biology of the diaspores. In this study, we surveyed the ... Cited by 85 Related articles All 10 versions Cite Save

Frugivory by Toucans (Ramphastidae) at Two Altitudes in the Atlantic Forest of Brazil

MGaletti, R Laps, MA Pizo - Biotropica, 2000 - Wiley Online Library

Abstract: Toucans are prominent components of the tropical American avifauna. Although these birds are very conspicuous, there are few ecological studies focusing on them. In this study, the diets of four sympatric toucans (Ramphastos vitellinus, R. dicolorus, Selenidera ... Cited by 79 Related articles All 8 versions Cite Save

Size and lipid content of nonmyrmecochorous diaspores: effects on the interaction with litter-foraging ants in the Atlantic rain forest of Brazil

MA Pizo, PS Oliveira - Plant Ecology, 2001 - Springer

Abstract: Ants are often attracted to diaspores not adapted for dispersal by ants. These diaspores may occasionally benefit from this interaction. We selected six nonmyrmecochorous plant species (Vismia oleifera, Eugenia stenoearpa, Cabralea...
ORCID

- Open Researcher and Contributer ID
- Non-profit organisation
- 4,568,067 registered ORCIDs (21.03.2018) +45% in one year!
- ORCID is open by design (open source, open data, open API)
- De facto standard for author identification in academic publishing

- Get your free ORCID ID at [http://orcid.org](http://orcid.org)

  e.g. 0000-0002-1825-0097

  [http://orcid.org/0000-0002-1825-0097](http://orcid.org/0000-0002-1825-0097)
Publisher & funding agencies requiring ORCID ID for submission

- Publishers e.g.:
  - American Chemical Society
  - American Geophysical Union
  - EMBO Press
  - Frontiers
  - IEEE
  - PLOS
  - Royal Society of Chemistry
  - Science journals
  - Springer Nature
  - The Royal Society
  - Wiley

- Funding agencies
  - SNF (not mandatory)
  - FWF (Austria)
  - SRC (Sweden)
  - Wellcome Trust (UK)
ORCID is a hub connecting the research landscape

ORCID enables machine-readable connections between iD and:

- Works
- Organisations
- Other IDs
- Crossref: doi
Identifiers are being imbedded in articles and references

## Academic networking

<table>
<thead>
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<th>Audience</th>
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<td>Readers, h-index</td>
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</tbody>
</table>
Effects & Critics

- Increases the visibility of your research
- Might lead to higher citation rates
- Eases networking and sharing
- Time consuming
- Social media are commercial, nothing comes for free
- No long-term preservation of articles, no harvesting
Our recommendations:

1. **Get an ORCID ID!**
   - Curate your ORCID profile (link publications, add other IDs & Info about you)
   - Use your ORCID ID in paper submissions, e-mail signature, CV, grant applications, …

2. Register at Researcher ID & link to your WoS publications

3. Check your publications in Scopus (& ask for corrections)

4. Think about creating a Google Scholar Profil
Optional:

- Increase the visibility of your research by engaging yourself in Social Media

- Think about publishing all or some data/code in an open research data repository! Choose either an institutional or a subject-specific repository.

Your paper is accepted! What’s next?

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  • Read the copyright transfer agreement
  • Preprint → not reviewed, rights are with author
  • Accepted version → reviewed, without publisher layout
  • Publisher version → edited, appears as on the publisher’s website
  • Keep the copyright, publish Open Access!

• Submit a postprint of your paper to the library (Eawag, Empa, WSL)
  • either via e-mail: dora [at] lib4ri.ch
  • or via this form

• Send the postprint version to your co-authors

• Track your paper!
Thank you for your attention!

Dr. Rainer Rees-Mertins
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