Make it easy for others to find your Publications

Manage your Academic Identity!
Increase the visibility of your research!
Learning aims:

After this session:

• You will know why you need an academic identity

• You will know the most important types of academic IDs

• You will be able to create and manage your own academic identity

• You will know what you can do to increase the visibility of your research
People will search for your publications

When you:

- Apply for research funding
- Apply for a job
- Submit a paper
- ...

WEB OF SCIENCE℠

SciVerse

Google scholar

Scopus
Publisher & funding agencies requiring ORCID ID for submission

- **Publishers**
  - American Chemical Society
  - American Geophysical Union
  - EMBO Press
  - Frontiers
  - IEEE
  - PLOS
  - Royal Society of Chemistry
  - Science journals
  - The Company of Biologists
  - The Royal Society
  - Wiley

- **Funding agencies**
  - FWF (Austria)
  - SRC (Sweden)
  - Wellcome Trust (UK)
Why do you need an academic ID?

- Common Names
  - About 85% of China’s population share just 129 surnames
  - Kim, Lee, Park are the surnames of 50% of the population of the Korean peninsula

- Name Changes
  - Through marriage, divorce, etc.

- Variations in Authors’ Names
  - Caused by the authors themselves or editors
  - Michael W. Eisele | M. W. Eisele | Michael Eisele | M. Eisele | Mike Eisele | Mike W. Eisele

- Errors in Transliteration
  - E.g., names with diacritical marks
  - Müller → Muller | Mueller | M*ller

- Compound or Hyphenated Names
  - E.g., Antonio María Caballero Plasencia | Caballero Plasencia A | Caballero A | Caballero AM | Caballero Plasencia AM | Caballeroplasencia | Plasencia AMC

- Errors in Research Areas
  - E.g., BIOCHEMISTRY MOLECULAR BIOLOGY (35) | ONCOLOGY (33) | SCIENCE TECHNOLOGY OTHER TOPICS (15) | CELL BIOLOGY (15) | BIOTECHNOLOGY APPLIED MICROBIOLOGY (15)
Exercise

Do a Search for your Name in Scopus (www.scopus.com)!

- Use only your First Name Initials
- Do you have a Doppelgänger?
- Are all your publications in one author record set?
- How many authors with a similar name have publications in the same subject area?
General Advice

• Use the same variation of your name consistently on all your papers etc.
• Use a second first name initial
• Use the standard version of your institutional affiliation:

Eawag: Swiss Federal Institute of Aquatic Science and Technology
Empa. Swiss Federal Laboratories for Materials Science and Technology
Swiss Federal Institute for Forest, Snow and Landscape Research (WSL)
Paul Scherrer Institut (PSI)
Unique Author Identifiers

- **Researcher ID** (Web of Science)
- **Scopus Author Identifier** (Scopus)
- **Google Scholar Citations** (Google Scholar)

- **ORCID** (Global)
Higher visibility in WoS with a Researcher ID

1. Go to Researcher ID, sign up and complete your profile.

2. Add some publications if you have a few listed in Web of Science and preview the public version of your profile.

3. If you already have an ORCID you can link Researcher ID to that.
Higher visibility in Scopus by checking your Scopus Author ID

1. Go to Scopus and use the author search tab to search for your name.
2. Check if all publications assigned to you are correct and if there are no variants of your name that are not yet grouped to your main entry.
3. If there are ungrouped name variants with your publications send Scopus feedback by checking name variants and clicking request to merge authors.

https://www.scopus.com/feedback/author/home.uri#/

Higher visibility in **Google Scholar** with an Author Profile

Seed dispersal and predation in two populations of Cabralea canjerana (Meliaceae) in the Atlantic Forest of southeastern Brazil


ABSTRACT. The seed dispersal system of a neotropical tree, Cabralea canjerana (Meliaceae), was studied in two forested areas in southeastern Brazil. The first study site, Parque Estadual Intervales (PEI), is a 49,000-ha reserve composed mostly of old-growth ... Cited by 110 Related articles All 8 versions Cite Save

The Use of Fruits and Seeds by Ants in the Atlantic Forest of Southeast Brazil

MA Pizol - PS Oliveira - Biotropica, 2000 - Wiley Online Library

ABSTRACT. Given the abundance of litter-foraging ants and fallen fleshy diaspores on the floor of tropical forests, interactions involving them should be common and may render important consequences for the biology of the diaspores. In this study, we surveyed the ... Cited by 85 Related articles All 10 versions Cite Save

Frugivory by Toucans (Ramphastidae) at Two Altitudes in the Atlantic Forest of Brazil

MGaletti, R Laps, MA Pizol - Biotropica, 2000 - Wiley Online Library

ABSTRACT. Toucans are prominent components of the tropical American avifauna. Although these birds are very conspicuous, there are few ecological studies focusing on them. In this study, the diets of four sympatric toucans (Ramphastos vitellinus, R. dicolorus, Selenidera ... Cited by 79 Related articles All 8 versions Cite Save

Size and lipid content of nonmyrmecochorous diaspores: effects on the interaction with litter-foraging ants in the Atlantic rain forest of Brazil

MA Pizol, PS Oliveira - Plant Ecology, 2001 - Springer

Abstract. Ants are often attracted to diaspores not adapted for dispersal by ants. These diaspores may occasionally benefit from this interaction. We selected six nonmyrmecochorous plant species (Virtia oleifera, Eugenia stictosperma, Cabralea, ...
ORCID

• Open Researcher and Contributor ID
• Non-profit organization
• 3’152’407 registered ORCIDs (14.03.2017)
• ORCID is open by design (open source, open data, open API)
• de facto standard for author identification in academic publishing

• Get your free ORCID ID at http://orcid.org

e.g. 0000-0002-1825-0097

http://orcid.org/0000-0002-1825-0097
What does an ORCID page look like?
ORCID is a hub connecting the research landscape

ORCID enables machine-readable connections between iD and:

- Works
- Organizations
- Other IDs
Identifiers are being imbedded in articles and references

## Academic Networking

<table>
<thead>
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<th>Twitter</th>
<th>Linkedin</th>
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From: [https://mediatum.ub.tum.de/download/1320996/1320996.pdf](https://mediatum.ub.tum.de/download/1320996/1320996.pdf) (last downloaded 14.03.2017)
Effects & Critics

- Increases the visibility of your research
- Might lead to higher citation rates
- Eases networking and sharing

- Time consuming
- Social media are commercial, nothing comes for free
- No long-term preservation of articles, no harvesting
Our Recommendations:

1. **Get an ORCID ID!**
   - Curate your ORCID profile (link publications, add other IDs & Info about you)
   - Use your ORCID ID in paper submissions, e-mail signature, CV, grant applications, …

2. Register at Researcher ID & link to your WoS publications
3. Check your publications in Scopus (& ask for corrections)
4. Create a Google Scholar Profil
Optional:

- Increase the visibility of your research by engaging yourself in Social Media

- Think about publishing all or some data/code in an open research data repository! Choose either an institutional or a subject-specific repository.

Your paper is accepted! What’s next?

- Know your rights!
  - Read the copyright transfer agreement
  - Preprint → not reviewed, rights are with author
  - Postprint → reviewed accepted version,
  - Publisher version → edited, appears as on the publisher’s website
  - Keep the copyright, publish OA!

- Submit a postprint of your paper to the library (Eawag, Empa, PSI)
  - either via e-mail: dora [at] lib4ri.ch
  - or via this form

- Send the postprint version to your co-authors

- Track your paper!
Thank you for your attention!

Dr. Rainer Rees-Mertins
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ORCID 0000-0003-4963-2319
Überlandstrasse 133 • PO Box 611 • 8600 Dübendorf
T +41 58 765 52 21
Rainer.Rees-Mertins [at] lib4ri.ch
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