Make it easy for others to find your Publications

Manage your Academic Identity!
Increase the visibility of your research!
Learning aims:

After this session:

• You will know why you need an academic identity

• You will know the most important types of academic IDs

• You will be able to create and manage your own academic identity

• You will know what you can do to increase the visibility of your research
People will search for your publications

When you:

• Apply for research funding
• Apply for a job
• Submit a paper
• ...

WEB OF SCIENCESM  Scopus  Google Scholar
Why do you need an academic ID?

- **Common Names**
  - About 85% of China's population — share just 129 surnames
  - Kim, Lee, Park are the surnames of 50% of the population of the Korean peninsula

- **Name changes through marriage, divorce etc.**
  Rainer Rees → Rainer Rees-Mertins

- **Variations in authors names caused by the authors themselves or editors**
  Michael W. Eisele | M. W. Eisele | Michael Eisele | M. Eisele | Mike Eisele | Mike W. Eisele

- **Errors in transliteration, e.g. names with diacritical marks**
  Müller → Muller | Mueller | M*ller

- **Compound or hyphenated names**
  Antonio María Caballero Plasencia | Caballero Plasencia A | Caballero A | Caballero AM | Caballero Plasencia AM | Caballero-plasencia | Plasencia AMC
Exercise

Do a Search for your Name in Scopus (www.scopus.com)!

- Use only your First Name Initials
- Do you have a Doppelgänger?
- Are all your publications in one author record set?
- How many authors with a similar name have publications in the same subject area?
General advice

• Use the same variation of your name consistently on all your papers etc.
• Use a second first name initial
• Use the standard version of your institutional affiliation:

Eawag: Swiss Federal Institute of Aquatic Science and Technology

Empa. Swiss Federal Laboratories for Materials Science and Technology

Swiss Federal Institute for Forest, Snow and Landscape Research (WSL)

Paul Scherrer Institut (PSI)
Unique author identifiers

- **Researcher ID** (Web of Science)
- **Scopus Author Identifier** (Scopus)
- **Google Scholar Citations** (Google Scholar)
- **ORCID** (Global)
Higher visibility in WoS with a Researcher ID
Higher visibility in Scopus by checking your Scopus Author ID

Author feedback wizard

Use the Scopus Author Feedback Wizard to collect all your Scopus records in one unique author profile. To locate your documents as completely as possible, please provide all the name variants under which you have published. Once you have submitted the author profile the Scopus Author Feedback Team will process your request within 4 weeks.

If you are unable to find a publication, if there is a problem with the citation count or you have additional feedback, contact the Scopus help desk.

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<th>Last name</th>
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<td>E.g., Smith</td>
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https://www.scopus.com/feedback/author/home.uri#/

Lib4RI Training Series · Make it easy for others to find your Publications · Spring 2018
Higher visibility in **Google Scholar** with an Author Profile

ORCID

- Open Researcher and Contributor ID
- Non-profit organisation
- 4,568,067 registered ORCIDs (21.03.2018) +45% in one year!
- ORCID is open by design (open source, open data, open API)
- de facto standard for author identification in academic publishing

- Get your free ORCID ID at [http://orcid.org](http://orcid.org)

  e.g. 0000-0002-1825-0097

  [http://orcid.org/0000-0002-1825-0097](http://orcid.org/0000-0002-1825-0097)
Publisher & funding agencies requiring ORCID ID for submission

- **Publishers e.g.:**
  - American Chemical Society
  - American Geophysical Union
  - EMBO Press
  - Frontiers
  - IEEE
  - PLOS
  - Royal Society of Chemistry
  - Science journals
  - Springer Nature
  - The Royal Society
  - Wiley

- **Funding agencies**
  - SNF (not mandatory)
  - FWF (Austria)
  - SRC (Sweden)
  - Wellcome Trust (UK)
ORCID is a hub connecting the research landscape

ORCID enables machine-readable connections between iD and:

- Works
- Organisations
- Other IDs
Identifiers are being imbedded in articles and references

# Academic networking

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Effects & Critics

- Increases the visibility of your research
- Might lead to higher citation rates
- Eases networking and sharing

- Time consuming
- Social media are commercial, nothing comes for free
- No long-term preservation of articles, no harvesting
Our recommendations:

1. Get an ORCID ID!
   - Curate your ORCID profile (link publications, add other IDs & Info about you)
   - Use your ORCID ID in paper submissions, e-mail signature, CV, grant applications, …

2. Register at Researcher ID & link to your WoS publications

3. Check your publications in Scopus (& ask for corrections)

4. Think about creating a Google Scholar Profil
Optional:

• Increase the visibility of your research by engaging yourself in Social Media

• Think about publishing all or some data/code in an open research data repository! Choose either an institutional or a subject-specific repository.

Your paper is accepted! What’s next?

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  • Accepted version → reviewed, without publisher layout
  • Publisher version → edited, appears as on the publisher’s website
  • Keep the copyright, publish Open Access!

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Thank you for your attention!

Dr. Rainer Rees-Mertins
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